

ORDER



Orders
Order / Rev: 364261
Alt Order #:
Product Desc: Pol Cand
Estimate:
Flight Dates: 10/22/12 - 11/11/12
Original Date / Rev: 10/22/12 / 10/22/12
Order Type: GENERAL

KTNV - Las Vegas

Primary AE: Vicki Nelms
Sales Office: LASV
Sales Region: LOC

Agency Name: Letizia Mass Media (fmrly Letizia Ad T
Buying Contact: Lisa Montague
Billing Contact:
 5460 Desert Point Drive
 Las Vegas, NV 89118

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Chelini,A/Judge
Demographic: A25-54
Product Codes: PL Other
Priority: P-01
Revenue Codes: AGY-TRANS, POL CAND, GEN

New Business Thru:
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/31/12	25	\$7,275.00	\$6,183.75
11/01/12	11/11/12	10	\$2,725.00	\$2,316.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	25	\$7,275.00	\$6,183.75	17.50
November 2012	10	\$2,725.00	\$2,316.25	7.00
Totals	35	\$10,000.00	\$8,500.00	24.50

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Vicki Nelms			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTNV - Las Vegas	20%	\$10,000.00
Market	100%	\$50,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	0%	\$0.00
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	0%	\$0.00
KTUD	0%	\$0.00
KVMY	0%	\$0.00
KVVU	0%	\$0.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	80%	\$40,000.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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